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Selectively liberal? Social change and attitudes towards homosexual relations in the UK

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Alan Collins 

Nottingham Trent University, Nottingham, UK

Stephen Drinkwater

University of Roehampton, London, UK

Colin Jennings 

Kings College London, London, UK

Abstract

This paper presents a model to identify why, for some, the expression of liberal attitudes towards the LGBT population may be strategic rather than sincere. We show that the British population displays considerably more tolerant views towards homosexuality compared to the end of the 1980s. However, there is evidence that this has slowed in recent years, especially in areas that have experienced the highest levels of immigration, particularly from countries outside Europe. We explain these changes with reference to two effects that immigration/multiculturalism may have – direct cultural and indirect political effects – the latter manifested in selective liberalisation such that for some members of the in-group adopting a liberal attitude towards a group that was once the salient out-group (in this case the LGBT population) generates greater benefits for the in-group by creating disutility for the

Corresponding author:

Colin Jennings, Political Economy, King's College London, Bush House NE Wing, King's College London, London WC2B 4BG, UK

Email: colin.jennings@kcl.ac.uk

currently salient out-group (in this case culturally conservative religious minorities and immigrants). We explore both influences using survey data and find strong evidence for the first effect and suggestive support for the second effect.

Keywords

Immigration, lesbian, gay, bisexual and transgender attitudes, selectively liberal

Introduction

In recent decades we have witnessed a dramatic change in social attitudes towards homosexual relations across the globe. This has been especially the case in Western democracies where views on the issue have increasingly liberalised, whereas public opinion has become more intolerant in other parts of the world where more repressive legislation has been introduced. The UK, the focus of this paper, provides no exception. However, casual observation is sufficient to tell us that this change has not been uniform across all groups. Individuals aligned with certain religious groups hold more intolerant views towards the Lesbian, Gay, Bisexual and Transgender (LGBT) population (Brittain and McKinnon, 2011). In the UK, liberalisation of attitudes has occurred more rapidly amongst the ethnic white population than amongst ethnic minorities (Collins and Drinkwater, 2017).

The primary contribution of the paper is to present a formal model which identifies a mechanism which explains why the expression of liberal attitudes towards the LGBT population may be strategic rather than sincere. It may be that for some members of the in-group adopting a liberal attitude towards a group that was once the salient out-group (in this case the LGBT population) generates greater benefits for the in-group by creating disutility for the currently salient out-group (in this case culturally conservative religious minorities and immigrants). We investigate empirically whether significant changes in attitudes towards homosexual relations extend to other social attitudes. In particular, is liberalisation on this dimension part of a package of liberalisation that extends to a range of attitudes? If this is the case, one might expect a more liberal attitude on matters of sexuality to be combined with more liberal attitudes in a dimension such as law and order, reflected in the expression of relatively more libertarian than authoritarian attitudes. However, in contrast (and in line with our theory) to a package of general liberalisation, it may be that liberal expression is selective. It may be that for a significant proportion of the UK ethnic white population liberalisation in their attitudes is a counter response to attitudes perceived to be held by ethnic

minorities.¹ These may be particularly related to those attitudes held (or perceived to be held) by the Muslim population, which in recent times has become the salient out-group² within western societies (see, for example, [Modood, 2005](#); [Poynting and Mason, 2006](#); [Abbas, 2007](#); [Betz, 2016](#); [Ragazzi, 2016](#); [Narkowicz and Peđziwiatr, 2017](#)). This suggests that some of the liberalisation in attitudes towards the LGBT population may be strategic. This implies that some of the white population may privately hold intolerant views concerning LGBT rights but strategically express a liberal attitude to identify with an issue that they believe hurts ethnic minorities (particularly Muslims) and that expressing views that hurt ethnic minorities is more valuable than expressing views hurtful to LGBT people. This may be due to an increased sense of threat from ethnic groups. Our analysis thus relates to the formation of attitudes based on group identity, which has been a growing focus of rational choice analysis in recent decades (see [Akerlof and Kranton 2000](#); [Kalin and Sambanis 2018](#); [Shayo 2020](#)).³

An increasing tolerance towards LGBT people has permeated out from those areas in the UK that have traditionally been most accepting of people with different sexual orientations. At the same time as these changes occurred, rising levels of immigration, especially into the most heavily populated parts of the largest cities – particularly London – may have had the effect of slowing down levels of tolerance towards homosexual relations, even though all areas have become more tolerant. Net migration for the UK was negative until the 1980s and has been largely positive ever since, especially since the early 1990's since when it has been at historically high levels reaching more than 300,000 before the 2016 referendum on UK membership of the European Union ([White, 2018](#)). The highest levels of immigration have been observed in London, its surrounding areas and to other big cities. The increasing salience of immigration as a public issue in the UK, and the broad representation of immigrants in the public perspective of immigrants as conservative Muslims, we argue has helped to fuel the dramatic increase in tolerance towards the LGBT population that has been witnessed.

Our study uses data from the British Social Attitudes Survey (BSAS) to look at changes since the early 1980s. This was a time in which there were typically very intolerant attitudes towards homosexuality, with well over one half of adults (56% in 1989) reporting that they thought that this was always wrong in the late 1980s. Since then, public attitudes have changed considerably, with this percentage falling to 15% in 2015. This is similar to the evidence presented by [Loftus \(2001\)](#) for the United States between 1973 and 1998.⁴ In our analysis, we pool consecutive cross-sectional datasets to examine how attitudes have changed across different demographic groups, thereby identifying the factors that have contributed most to the liberalisation of attitudes and other observed changes.

The central feature of our paper is the focus on the possibility that some of the liberalisation in attitudes may be strategic as a conflicting response to perceived out-groups, most notably Muslims. While a direct test of this is difficult, more indirect tests can shed some light on this possibility. We provide a comparison with attitudes towards pre-marital sex and stiffer sentences and can again contrast the attitudes of the white majority to those of Muslims and other minority groups. Attitudes on pre-marital sex provide results that are similar to attitudes towards homosexual relations. Immigrants and minorities tend to have far less liberal attitudes, and as a result London appears as the least liberal region in the UK. The key difference with homosexual relations is that the regions outside London in the 1980s did not have views that especially differed from those in London. It seems that all the change has been driven by the increased proportion of ethnic minorities and not by significant changes in attitudes in the white population. We can speculate that one possible key difference compared with attitudes to homosexual relations is that pre-marital sex is not associated with a clearly identifiable out-group. In the 1980s the LGBT population provided an out-group at a time when the immigrant population was relatively small. This contributes to homophobic attitudes. But as immigration increased and the Muslim population became the main out-group, attitudes have arguably shifted towards increased tolerance towards the LGBT population as a strategic shift from one targetable out-group to a new targetable out-group. Pre-marital sex provides no such target. An area where there are often perceived to be differences between more socially conservative communities and more liberal ones is over law and order. This can be measured in attitudes to stiffer sentences. A second implication is that there would be little strategic incentive to alter attitudes if the Muslim/immigrant community does not express especially strong views. There is little value in altering an attitude if it is not perceived as imposing a cost upon the salient out-group.

Our paper is not focused on party politics, but it does relate to a literature that has developed around the changing focus in the politics of the radical right in Britain and the wider world over the last two decades (Jennings and Ralph-Morrow, 2020). A distinguishing feature of how radical right politics has altered stemming back to the emergence of Pim Fortyn in the Netherlands at the turn of the century is a narrower focus on Muslims as a target and as a corollary how they pose a threat to liberal values concerning gender and LGBT rights (Akkerman, 2005). This approach spread to the ‘detoxification’ in France of the National Front (Almeida, 2017; Facchini and Jaeck 2021) and more generally as indicated by Moffitt (2017) in his study of the populist radical right in northern Europe and Eatwell and Goodwin (2018) in their study of national populism.⁵

A key distinction, however, between the discussions of LGBT rights in radical-right politics and mainstream politics is that the former only tend to

discuss it with reference to the alleged homophobic attitudes of Muslims and not as an isolated issue in itself. Indeed, as [Eatwell and Goodwin \(2018\)](#) argue, a reason why national populists are able to tap into support that traditionally was given to the Democrats in the USA and the Labour party in the UK is that these parties are perceived as now focusing too much on issues such as LGBT rights. In these latter cases, LGBT rights are, of course, discussed commonly without reference to Muslims. So, the expression of support for the LGBT population may, amongst some groups, be conditional on being couched in terms that draw attention to their concern with Muslims. This paper aims to, first, theoretically and then, empirically tease out some of this distinction between increased acceptance of LGBT rights in and of itself and where it has increased as a response to what are perceived to be Muslim/immigrant homophobic attitudes, as a means by which Muslims/immigrants can be attacked as not sharing British values. This of course begs the question as to whether expressions of tolerance towards the LGBT population are sincere or strategic.

The next section sets out a theoretical enquiry into this issue. The following sections then provide an empirical analysis relating to the theory. A final section offers a summary of the main findings and key conclusions.

Theoretical background

We postulate that there are direct and indirect effect of the presence of ethnic minorities (especially Muslims) on attitudes towards homosexual groups. The direct effect has changed the relative spatial balance of attitudes, given that certain migrant groups have more conservative attitudes. Religion is important here especially with regards to Muslims. The indirect effect refers to the white ethnic population with traditional (authoritarian) attitudes, who may be more tolerant towards certain groups such as homosexuals because these groups are (even) less popular with Muslims and some immigrants. In this section, we develop theoretical insight into the indirect effect.⁶

We present a simple depiction of the problem for a member of group A (the in-group) that experiences disutility from increasing utility for members of group B and C (the out-groups). Group B may be thought of as the LGBT population and Group C as the Muslim population. Group A members can undertake actions or form attitudes targeting the other groups that reduce the utility of B and C and as a result increase the utility of group A. We label these actions $X_{A(B)}$ and $X_{A(C)}$, where the subscripts denote actions taken by group A against the bracketed group. These actions are taken with costs $c(X_{A(B)})$ and $c(X_{A(C)})$. We assume that group C also derives utility from the disutility of group B. T_B and T_C denote the perceived threat that groups B and C pose to the values of group A. This may be related to the size of the groups but would also relate to actions taken by a subset of members of

group B and C which are directly threatening to group A, such as terror attacks. This leads to the following utility function for a member of group A.

$$U_A = U_A(T_B U_B(X_{A(B)}), T_C U_C(X_{A(C)}, U_B(X_{A(B)}))) \quad (1)$$

maximising with respect to $X_{A(B)}$ and $X_{A(C)}$ gives

$$T_B \frac{\partial U_A}{\partial U_B} \frac{\partial U_B}{\partial X_{A(B)}} + T_C \frac{\partial U_A}{\partial U_C} \frac{\partial U_C}{\partial U_B} \frac{\partial U_B}{\partial X_{A(B)}} = c'(X_{A(B)}) \quad (2)$$

$$T_C \frac{\partial U_A}{\partial U_C} \frac{\partial U_C}{\partial X_{A(C)}} = c'(X_{A(C)}) \quad (3)$$

Begin by supposing a society where intolerance of groups B and C is widely held within large swathes of the ethnic white population. There would be little social stigma attached to engaging in negative actions and language aimed at both groups. This would be reflected in low values of $c'(X_{A(B)})$ and $c'(X_{A(C)})$. Nonetheless, there is a further cost for members of group A in taking actions against group B, which is that the second term in (2) tells us that these actions increase the utility of group C, which in turn reduces the utility of group A. However, supposing that the threat T_B is perceived as relatively large, the negative effect of benefitting group C may not have much importance. So, we assume that the left-hand-side of equation (2) is positive and that marginal benefit for group A members is decreasing in both $X_{A(B)}$ and $X_{A(C)}$. Hostile actions and language may be used against the LGBT and Muslim populations, because any contradicting indirect effect that may exist in such actions is swamped by the benefits of directly hurting each group.

Now suppose two changes occur. First, social stigma against all forms of intolerance increases, but this is particularly the case for intolerance of liberal rights such as those for the LGBT population, which are here depicted as group B. In this case both marginal costs would rise, but $c'(X_{A(B)})$ would increase more than $c'(X_{A(C)})$. If this was the only change then intolerance would be reduced towards both groups. However, the second change may counteract this at least to some extent. That is, due to an increase in the size of group C or extremist actions taken by some of its members, T_C increases. The result of this is twofold. First, it further reduces the benefit of hostile actions and language against group B because the second term in (2) becomes even more negative and thus further reduces the benefit of intolerance towards group B. Second, because T_C increases the benefit of intolerance in (3) increases.

We can depict the outcomes diagrammatically in Figure 1, such that intolerance unambiguously falls towards the LGBT population as depicted by a lower equilibrium value for $X_{A(B)}$ in panel (a) as it falls from $X_{A(B)_1}$ to

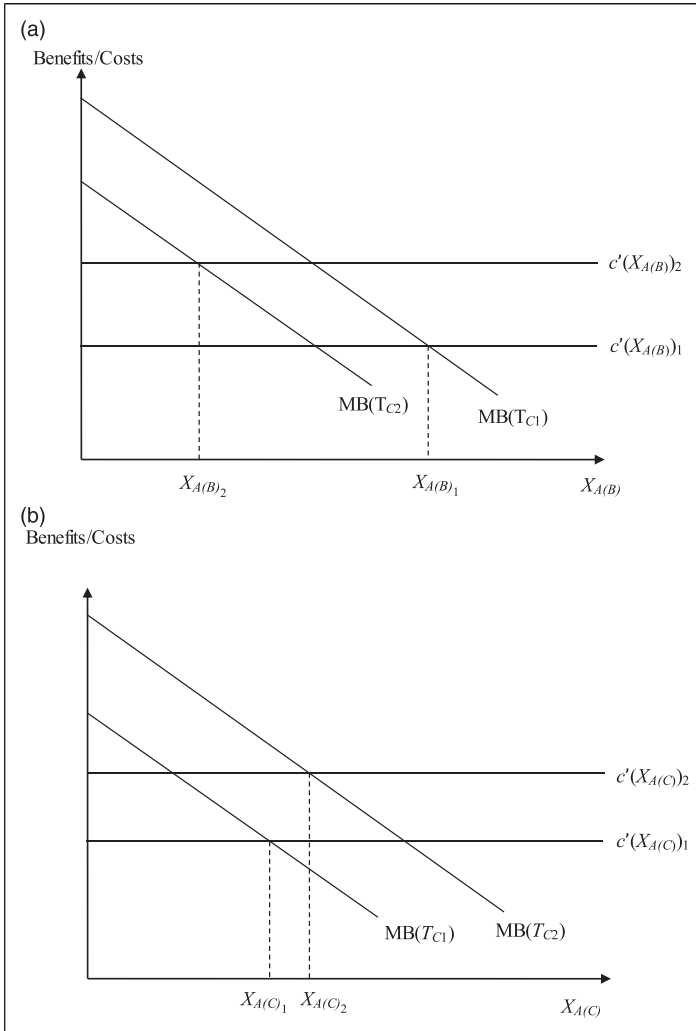


Figure 1. Perceived threats from out-groups and tolerance towards lgbt people. Panel (a) and Panel (b).

$X_{A(B)_2}$ even though there may be no underlying change in sincere tolerance towards the LGBT population. The reduction in intolerance is driven entirely by increased stigma costs from $c'(X_{A(B)})_1$ to $c'(X_{A(B)})_2$ and reduced marginal benefits (labelled MB in Figure 1) caused by the increase in the perception of threat posed by Muslims captured by an increase in T_C from T_{C1} to T_{C2} . However, in panel (b) we can see that intolerance towards Muslims as

measured by $X_{A(C)}$ will increase from $X_{A(C)_1}$ to $X_{A(C)_2}$ if the effect of the increase in T_C outweighs the effect of the increase in stigma costs from $c'(X_{A(C)_1})$ to $c'(X_{A(C)_2})$.

The key points to take from the theoretical approach depicted here for the empirical analysis is as follows. We can think in a highly stylistic manner of the white ethnic population as composed of those in a metropolitan city and those outside. For example, in London in the 1980s attitudes to homosexual relations were already liberal. Attitudes to Muslims were also liberal. Clearly these attitudes may have been held with conviction. Alternatively, they could have been driven by costs and benefits. The stigma costs of expressing intolerance towards any out-group were very high. In addition, for the liberal representative of a metropolitan city neither out-groups would have been perceived as a threat. That is $T_B = T_C = 0$. In this case liberal attitudes towards all out-groups are expressed and this does not change across the sample period of data from the 1980s to the present day.

Alternatively, we can construct a stylized set of preferences for an ethnic white representative outside a metropolitan area or large provincial city. In the 1980s stigma costs may have been low and both out-groups are considered threatening. However, given the low salience of Muslims T_B is more prominent than T_C . This would lead to the expression of attitudes that are intolerant of homosexual relations. Over the next three decades, social change results in stigma costs increasing especially with regards to homophobic sentiment. In addition, the Muslim population becomes a larger perceived threat. In (2) we can see that if T_B is falling and T_C and $c'(X_{A(B)})$ are rising this would lead to more tolerant expression of attitudes regarding homosexual relations.⁷ However, this may happen as a strategic response to changes in perceived threat and social stigma unrelated to fundamental shifts in underlying attitudes themselves. While there may have been an increase in tolerance towards the LGBT population which is independent of any other factors, for a potentially significant number of the ethnic white population the expression of attitudinal change may have been driven by strategic considerations. That is, expression of tolerance towards the LGBT population may be perceived to impose costs upon the Muslim population. This extra dimension would accelerate the already increasing tolerance of homosexual relations, especially as immigration (which is linked to Muslims in the minds of many British citizens) became a more salient issue in the 21st century.

In the other attitudes we analyse (pre-marital sex and the death penalty) the bolstering effect identified for homosexual relations would not apply because there is not an identifiable threatening out-group strongly in favour of pre-marital sex with which the Muslim population is perceived to be in strong disagreement with. So, although supporting pre-marital sex would run contrary to Muslim opinion, it would not also lead to more liberal attitudes

towards an identifiable group associated with pre-marital sex because no such group really exists. The absence of a contrasting identifiable out-group also applies in attitudes towards the death penalty. In addition, although Muslims are relatively more in favour of it than the hypothetical ethnic white Londoner, the preference is not strong and there may be perceived to be little advantage for the hypothetical ethnic white non-Londoner in softening their position as it will do little to hurt the Muslim population that they perceive as a threat. These factors may help to explain why the liberalisation that has been witnessed in attitudes towards homosexual relations has not simply been reflective of a wider set of liberalisation across a large range of attitudes. While London may be the least liberal region in the UK in terms of attitudes on homosexual relations, it is still the most liberal on other matters and the identifiable nature of the LGBT population and the strategic considerations discussed here may be relevant to that contradiction.

Data

The data used in this paper are taken from the BSAS, which is a representative sample survey of respondents living in Great Britain. There is a separate study in Northern Ireland. The data that we use covers the period from 1983 to 2015 and has been used over a long period to examine a wide range of issues by social science researchers such as [Blanchflower \(1991\)](#) and [Chan and Goldthorpe \(2007\)](#). A consistent question on attitudes towards homosexual relations has been asked in many of the years that the survey was undertaken. However, there are some years that it didn't feature and the BSAS did not take place in 1988 and 1992. Therefore, we have data for 1983-5, 1987, 1989, 1990, 1993, 1995, 1998-2000, 2003, 2005-7, 2010, 2012, 2013 and 2015. Responses to the question on homosexual relations have previously been analysed by other authors including [Collins and Drinkwater \(2017\)](#). They note that although there has been a general liberalization in attitudes towards homosexuality across Britain this has not been evenly distributed in different parts of the country, including variations between urban and rural areas.

There are some particulars relating to the BSAS data including that some questions are only asked in certain years. This is partly why the data needs to be appropriately grouped across years, rather than being able to examine each year separately because the temporal trends are smoothed with a larger number of observations. These features are shown in [Table 1](#), which shows how attitudes towards homosexual relations have evolved in Britain since the early 1980s. The data have been split into four time periods that essentially reflect the decades: 1983-89, 1990-99, 2000-9 and 2010-15. As a result, [Table 1](#) clearly shows that such attitudes have become considerably more tolerant across the whole of Britain since the 1980s. More specifically,

Table 1. Attitudes towards homosexual relations by time period.

	1983–89	1990–99	2000–9	2010–15
% Stating always wrong (5)	56.18	47.75	31.84	17.58
% Stating Mostly wrong (4)	11.55	11.44	9.37	7.86
% Stating sometimes wrong (3)	7.75	8.54	8.58	7.31
% Stating rarely wrong (2)	3.28	5.91	7.58	8.55
% Stating not wrong at all (1)	14.07	19.97	35.67	52.62
% Stating depends/Varies	5.48	4.22	4.24	3.74
% Stating Don't know	0.59	1.38	2.29	1.87
% refusing to answer	1.10	0.79	0.44	0.48
Number of observations (N): All	8190	6180	9790	6526
Mean attitudes (1-5)				
All Respondents	4.00	3.65	2.94	2.25
<i>Ethnicity</i>				
Whites	3.98	3.64	2.89	2.15
Ethnic minority	4.36	4.01	3.55	3.36
<i>Regions</i>				
Scotland	4.15	3.65	2.86	2.16
Wales	4.32	3.94	3.07	2.27
North	3.99	3.72	2.99	2.12
Midlands	4.11	3.79	3.05	2.36
South/East	3.94	3.54	2.85	2.23
London	3.66	3.49	2.91	2.49

Notes: 1. Statistics in table are based on unweighted data.

2. Number of observations (All) is based on individuals giving a response to the question on view of homosexual relations.

3. Those who didn't answer the question or said Don't Know/Can't Say have been removed from the mean attitudes.

4. A higher mean value indicates less tolerant attitudes.

56.2% of the British population thought that homosexual relations were always wrong in the first period (1983-89) compared to 17.6% in the final period (2010-15). Attitudes towards homosexual relations have liberalised more quickly for whites in comparison to ethnic minorities, with the mean level of homosexual relations reported by white respondents reporting falling from 3.98 to 2.25 between the first and fourth periods, compared with from 4.36 to 3.36 for ethnic minorities. It is particularly noticeable that there was a difference in the liberalisation of attitudes between these two ethnic groups between the third and fourth periods, when the mean attitudes of Whites fell by 0.74 points compared to only 0.19 points for ethnic minorities. To further illustrate this, the percentage of White respondents strongly agreeing with the statement that homosexual relations are always wrong fell

from 33.3% to 16.0% compared to from 50.2% to 46.2%. The percentage strongly disagreeing with the statement rose from 39.3% to 58.5% for Whites compared to an increase from 24.8% to 28.5% for ethnic minorities. The table also shows the attitudes by region, with some distinct changes being observable over time. In particular, London begins as being by far the most liberal region with regards to attitudes towards homosexual relations (a mean of 3.66 in the first period compared to a mean of 3.93 in the next closest region – the Southeast) but by the final period London is the least tolerant region in this regard (a mean of 2.49 compared to 2.36 in the next closest region – the Midlands). This is an issue that we will focus on in some detail in the regression analysis that follows.

Multivariate modelling approach

The regression analysis is based around the following basic model using data from the BSAS

$$y_i = \alpha + X_i\beta + \epsilon_i \quad (4)$$

where y_i represents the respondent's response to the question about their attitude towards homosexual relations (with a lower value indicating more liberal views), α a constant term, X_i a vector of control variables (mainly standard socio-demographic characteristics and a constant term), β the associated vector of coefficients to be estimated and ϵ_i an error term. Four empirical specifications have been estimated, with the explanatory variables similar to those that have been included in the models estimated by Loftus (2001) and Andersen and Fetner (2008). Given the ordered nature of the dependent variable, ordered probit models have mainly been estimated. However, Ordinary Least Squares (OLS) models have also been estimated, for comparison purposes and ease of interpretation. These models tend to produce similar results, from a qualitative perspective, as well as generally in relation to significance of individual coefficients. This can be observed by comparing the OLS estimates with the ordered probit estimates in Table A1 in the online appendix. Differences in estimates with regards to key variables of interest are, however, noted.

To further examine the direct effect of the higher levels of immigration in London on relative changes in regional attitudes towards homosexual relations, the gap between attitudes towards homosexual relations in London and other parts of Britain is decomposed into two components using a regression-based technique initially developed by Oaxaca (1973) and Blinder (1973). The two components are an explained or characteristic effect and an unexplained or coefficients effect.⁸ The characteristic effect relates to the compositional differences between the samples in the two areas that are

being compared. The unexplained component represents the part of the differential between the areas that cannot be explained by the variables that have been included in the regression model. This approach has been used extensively in the labour economics literature, especially in connection to wage differentials, where the unexplained component is often used to measure the extent of discrimination against a particular group.⁹ However, it will also include the effects of group differences in unobserved factors (Jann, 2008). The basic decomposition framework is

$$\bar{y}_{NL} - \bar{y}_L = (\bar{X}_{NL} - \bar{X}_L)\hat{\beta} + \bar{X}(\hat{\beta}_{NL} - \hat{\beta}_L) \quad (5)$$

where the L subscript refers to residents living in London and the NL subscript to residents living in the rest of the UK. The bars represent average levels within the relevant samples and the hats the estimated coefficients from a pooled regression model. The importance of individual or different sets of characteristics can be quantified through the application of a detailed decomposition (Jann, 2008). The pooled models are estimated using OLS because of the number of challenges when applying detailed decompositions with non-linear models (Fortin et al., 2011).

To ascertain whether there has been a selectively liberal effect in relation to attitudes towards homosexual relations is provided through extending the basic regression model (4) to include some interaction terms

$$y_{ic} = \alpha + \sum_{j=1}^4 \delta_j P_{ji} + \sum_{j=1}^4 \sum_{k=1}^3 \phi_{jk} (P_j \times E_k)_i + X_i \beta + \epsilon_{ic} \quad (6)$$

where these terms relate to interacting three decade/time period dummies (P_j), which are measured relative to the reference period of 1983-89, with two educational dummies (E_k) that have been measured relative to individuals in the highest qualifications category. These interaction terms will then measure how the attitudes of those with lower levels of education have changed over time in relation to highly educated people after controlling for other covariates. This model has been estimated separately for Whites, given the focus on selective attitudes in connection to the impact of immigration and multiculturalism, with results for ethnic minorities reported in the Appendix for comparative purposes. The dependent variable also relates to attitudes towards pre-marital and stiffer sentences, as indicated by the c subscript, in order to compare these attitudes with those towards homosexual relations.

A second set of models that interact time and education have been also estimated using different measures of these effects. In particular, the time dummies in (6) have been augmented with a measure of concerns about race and immigration (R).¹⁰ In (7), the educational dummies have been interacted

with R rather than the period dummies, with the retained to capture temporal influences

$$y_{ic} = \alpha + \sum_{j=1}^4 \delta_j P_{ji} + \tau R + \theta_k (R \times E_k)_i + X_i \beta + \epsilon_{ic} \quad (7)$$

By including the concerns about race and immigration variable as well as the time period dummies this should mean that the interaction will more precisely estimate the impact of the relationship between changes in attitudes towards immigration and educational groups. There was a rise in immigration following the election of the Labour Government in 1997 and from that point until 2015 there was also a rise in anti-immigrant opinions. For example, [English \(2019\)](#) constructs a measure based on 111 items from 21 individual series over 26 years to show that public hostility towards immigration rose more or less continuously in Great Britain from the mid-1990s until 2015.¹¹ This is consistent with the single Ipsos MORI Issues Index shown in [Figure A1](#) in the Appendix.

To further examine the influences on changing social attitudes over time, we also estimate models that include variables and interactions capturing views towards the death penalty. [Kaufman \(2016\)](#) argues that attitudes towards the death penalty was a very strong predictor of whether an individual voted to leave the EU in the 2016 Referendum. [Ballard-Rosa et al. \(2021\)](#) examine the spatial link between exposure to Chinese imports and authoritarian values. They conclude that this relationship helps to explain the behaviour and opinions of Leave voters and their desire to restrict immigration and gain back control of policy-making.¹² Further evidence on this is provided in [Table A1](#) in the Online Appendix, which reports the percentage of Brexit voters amongst respondents to a question about views towards the death penalty using pooled BSA surveys from 2016 to 2019. It shows that those who agreed or strongly agreed with the question regarding the death penalty being the most appropriate sentence for some crimes were far more likely to be Brexit voters. In particular, just over 70% of Whites in this group voted for Brexit compared with around a third of those who did not agree with the death penalty. Given the importance of this variable, we include a dummy variable (D_i) indicating whether the respondent agreed or strongly agreed with the death penalty in our final set of ordered probit regression models. We also interact this variable with the time period dummies, as in equation (6)

$$y_{ic} = \alpha + \sum_{j=1}^4 \delta_j P_{ji} + \sum_{j=1}^4 \gamma_j (P_j \times D)_i + X_i \beta + \epsilon_{ic} \quad (8)$$

Results

The theory suggests a large overall shift in attitudes towards homosexual relations in the periods of increasing migration. Table 2 provides suggestive evidence of such a shift. The estimates for the time-period dummies clearly confirm the large overall shift in attitudes towards homosexual relations becoming far more liberal in Great Britain since 1983, even after controlling for a range of socio-economic variables. In particular, the coefficients and significance levels on the time-period dummies do not vary substantially as additional covariates are included across the four specifications.

The table also shows the importance of ethnicity as indicated by the large and significant coefficient attached to the ethnic minority dummy in each specification.¹³ The magnitude of the coefficients does vary, particularly when controls for religious group are included in the final specification, thereby lowering the coefficient attached to belonging to an ethnic minority group. Table A2 in the online appendix provides further detail by highlighting on the impact of religion. In particular, individuals reporting that they are affiliated to each of the religious groups, apart from the Other Religion category, are significantly (at the 1% level or better) more likely to indicate a less liberal view towards homosexual relations compared to people with no religion. This is especially noticeable for Muslims, who display by far the most intolerant views towards homosexual relations.

From a regional perspective the table shows that respondents from London displayed significantly more liberal attitudes towards homosexual relations compared to some other regions over the whole period even after controlling for a range of socio-demographic controls had been included. The significance levels compared to other regions do however vary as more characteristics are included, especially education and religious group. For example, the difference between Scotland compared to London is not significant at the 5% level in the final specification.¹⁴ The table also indicates the very strong influence of education on attitudes towards homosexual relations, which is lessened after controlling for age. Females also display a significantly more tolerant view towards homosexual relations.

The results from decomposing the differences in attitudes towards homosexual relations between London and the rest of Britain are shown in Table 3. The mean differential shows how the gap in these attitudes has evolved over time, shifting from a large *positive* differential of 0.37 in the first period (indicating, on average, far more liberal views towards homosexual relations in London) to a large *negative* differential of -0.26 in the fourth period (far more conservative attitudes on average). Moreover, the characteristics effect could only explain less than 20% of the total mean differential in the first period but more than 70% of the differential in the fourth period. Further decomposing the characteristics effect indicates that

Table 2. Ordered probit estimates of attitudes towards homosexual relations: key explanatory variables.

	(1)		(2)		(3)		(4)	
	Coef	S. E	Coef	S. E	Coef	S. E	Coef	S. E
1990s	-0.240***	0.020	-0.192***	0.021	-0.241***	0.021	-0.224***	0.021
2000s	-0.715***	0.018	-0.644***	0.019	-0.768***	0.020	-0.748***	0.020
2010s	-1.188***	0.020	-1.084***	0.021	-1.322***	0.023	-1.295***	0.024
Scotland	0.075**	0.032	0.124***	0.033	0.134***	0.034	0.065*	0.035
Wales	0.226***	0.037	0.274***	0.038	0.245***	0.039	0.233***	0.039
North	0.069***	0.026	0.076***	0.027	0.089***	0.028	0.077***	0.028
Midlands	0.153***	0.028	0.151***	0.029	0.162***	0.030	0.164***	0.029
South/East	0.017	0.025	0.091***	0.026	0.055**	0.027	0.070**	0.027
Female	-0.249***	0.014	-0.263***	0.014	-0.281***	0.014	-0.367***	0.016
Ethnic minority	—	—	0.802***	0.035	0.924***	0.037	0.581***	0.044
Left FT ed. at 16	—	—	-0.534***	0.018	-0.190***	0.020	-0.174***	0.020
Left FT ed. at 17	—	—	-0.617***	0.027	-0.326***	0.028	-0.325***	0.028
Left FT ed. at 18	—	—	-0.755***	0.026	-0.402***	0.028	-0.415***	0.028
Left FT ed. at 19 or over	—	—	-0.889***	0.021	-0.539***	0.023	-0.556***	0.023
Still in FT ed	—	—	-1.157***	0.050	-0.624***	0.057	-0.655***	0.062
Controls for age	No	—	No	—	Yes	—	Yes	—
Controls for marital stat	No	—	No	—	Yes	—	Yes	—
Controls for relig. Group	No	—	No	—	No	—	Yes	—
Controls for econ. Activity	No	—	No	—	No	—	Yes	—
Pseudo R-squared	0.057	—	0.093	—	0.125	—	0.138	—
N	28,625	—	28,490	—	28,423	—	28,370	—

Notes: 1. Reference categories are 1980s, London, Male and Left Full-Time Education before the age of 16.

2. Robust standard errors are reported.

3. *** $p < .001$. ** $p < .05$ and * $p < .1$.

Table 3. Oaxaca decompositions of attitudinal variables: rest of great britain compared to London by decade.

	Homosexual relations					Pre-marital sex					Stiffer sentences				
	1983-9	1990-9	2000-9	2010-15		1983-9	1990-9	2000-9	2010-15		1983-9	1990-9	2000-9	2010-15	
Mean differential	0.365	0.166	0.032	-0.258	0.042	-0.033	-0.187	-0.335	0.146	0.199	0.167	0.165			
Coefficients effect	0.298	0.085	0.043	-0.073	0.058	0.020	-0.014	-0.056	0.078	0.072	0.168	0.105			
Characteristics effect	0.067	0.081	-0.011	-0.185	-0.016	-0.053	-0.174	-0.278	0.068	0.127	0.091	0.060			
<i>Components of Characteristics Effect</i>															
Ethnic minority	-0.042	-0.062	-0.172	-0.258	0.001	0.034	-0.124	-0.193	0.004	-0.013	-0.009	-0.037			
Religious group	0.003	-0.025	-0.094	-0.129	-0.037	-0.017	-0.143	-0.175	0.002	-0.007	-0.006	-0.008			
Gender	-0.006	-0.002	-0.013	-0.009	0.003	0.009	0.002	0.001	0.000	0.000	0.000	0.001			
Age group	0.010	0.042	0.083	0.086	0.023	0.166	0.074	0.054	-0.002	-0.004	-0.013	-0.026			
Marital status	0.009	0.024	0.029	0.008	0.000	0.122	0.021	0.017	0.010	0.012	0.015	0.008			
Education (age left)	0.084	0.102	0.146	0.098	-0.017	-0.084	-0.010	0.012	0.057	0.083	0.103	0.117			
Economic status	0.009	0.002	0.009	0.018	0.010	-0.143	0.006	0.006	-0.003	0.002	0.001	0.004			
N	7516	5738	9030	6096	7692	5776	9292	6178	5,136	18,617	31,955	16,963			

the majority is accounted for by the different ethno-religious composition of London compared with the rest of Britain. This is particularly apparent in the final period, where the contribution of the ethno-religious variables far exceeds the overall characteristics effect (-0.39 compared to $+0.19$), given that the impact of these variables is partially offset by other socio-demographic factors. In particular, the London population continues to be relatively younger and have higher levels of education, both of which are associated with more tolerant attitudes towards homosexual relations.

The results for attitudes towards pre-marital sex have a similar pattern to those for homosexual relations. Attitudes towards pre-marital sex have liberalised at a faster rate in other parts of Britain in comparison to London. A large negative differential is again apparent by the fourth period, and this is almost entirely accounted for by the characteristics effect, especially the ethno-religious controls. Interestingly, the effects of the religious group dummies are relatively more important in comparison to those in results for homosexual relations.¹⁵ However, the results for the law and order variable are quite different. Attitudes in London start as more liberal than in other parts of Britain and this gap widens slightly over time. This suggests that the adoption of liberal attitudes in matters of sexuality has not extended to other issues such as stiffer sentencing. Moreover, the coefficients effect accounts for the majority of overall differential in the final period, with the ethnic and religious controls contributing relatively little to the characteristics. This is particularly the case for the religious dummies but the effect of the ethnic minority dummy does increase over time.

An initial indication of whether there has been an increase in selectively liberal expression in the context of attitudes towards homosexual relations is provided by Table 4. This table reports the results from estimating equation (6).¹⁶ The only significant effect with regards to the interaction terms belongs to *White people with the lowest levels of education in the most recent time period*, which has a negative coefficient that is statistically significant at the 1% level.¹⁷ This suggests that the least educated section of the majority white population reported the biggest (most liberal) change in relation to attitudes towards homosexual relations in the period when immigration had reached its highest levels - both in relation to its magnitude and as a political issue in the UK. The interaction term between the medium education and final period dummies is also negative (indicating attitudes have also become more liberal in relation to more highly educated people) but not statistically different from zero. In contrast, there is a positive but insignificant interaction for this group with regards to attitudes towards pre-marital sex and no significant effects for stiffer sentences. These significant interaction terms for attitudes towards homosexual relations are not replicated if the same models are estimated for the sample of ethnic minorities, as shown in Table A3 in the Appendix. In

Table 4. Ordered probit estimates of decades, education and interaction terms for attitudinal variables for whites.

	Homosexual relations		Pre-marital sex		Stiffer sentences	
	Coef	S. E	Coef	S. E	Coef	S. E
1990–99	–0.242***	0.053	–0.278***	0.053	0.054	0.058
2000–09	–0.758***	0.046	–0.693***	0.047	0.186***	0.054
2010–15	–1.274***	0.050	–1.048***	0.052	0.129**	0.055
Low education	0.538***	0.040	–0.127***	0.038	0.751***	0.056
Medium education	0.223***	0.052	–0.044	0.048	0.424***	0.070
Low education × 1990s	–0.002	0.059	–0.038	0.058	–0.072	0.063
Low education × 2000s	–0.035	0.052	0.020	0.052	–0.090	0.060
Low education × 2010s	–0.160***	0.056	0.028	0.058	–0.091	0.061
Medium education × 1990s	0.031	0.075	–0.114	0.074	–0.042	0.079
Medium education × 2000s	–0.008	0.066	–0.056	0.066	–0.028	0.075
Medium education × 2010s	–0.038	0.071	–0.072	0.074	0.021	0.077
Pseudo R-squared	0.139		0.131		0.031	
N	26,778		27,333		41,941	

Notes: 1. Low Education relates to respondents leaving education at 16 or earlier, Medium Education to those leaving aged 17 and 18 and High Education to those leaving at 19 or over or are still in FT education.

2. Reference categories are 1980s and High Education.

3. Models also include controls for gender, age, marital status, religion, economic activity and region.

4. Robust standard errors are reported.

5. *** $p < .001$, ** $p < .05$ and * $p < .1$.

these results, the only significant interaction terms are observed for the medium education group in the pre-marital sex model.¹⁸

The estimates reported in Table 5 indicate a statistically significant negative coefficient attached to the interaction between the time trend and the low education dummy relative to those with higher levels of education at the 5% level.¹⁹ This suggests that the liberalisation of attitudes towards homosexual relations is highest amongst the least educated individuals over the period when concerns about race and immigration were rising. By way of comparison, the corresponding interaction terms in the pre-marital sex and stiffer sentences models are not statistically significant – although some significant effects are observed for the medium levels of education interaction.

Table 5. Ordered probit estimates of period dummies, concerns about race and immigration, educational and interaction terms for attitudinal variables for whites.

	Homosexual relations		Pre-marital sex		Stiffer sentences	
	Coef	S. E	Coef	S. E	Coef	S. E
1990–99	–0.167	0.105	–0.278***	0.072	–0.015	0.086
2000–09	–0.382***	0.097	–0.427***	0.059	0.151	0.124
2010–15	–0.761***	0.132	–0.639***	0.098	0.089	0.134
Race and immig. Concerns	–0.013***	0.002	–0.009***	0.002	–0.003	0.003
Low education	0.637***	0.075	–0.053	0.054	0.603***	0.099
Medium education	0.300***	0.088	0.026	0.069	0.257***	0.087
Low education × concerns	–0.009**	0.004	–0.004	0.003	0.003	0.004
Medium education × concerns	–0.005	0.005	–0.007**	0.004	0.007*	0.004
Pseudo R-squared	0.142		0.133		0.031	
N	26,778		27,333		41,941	

Notes. 1. Reference categories are 1980s and High Education.

2. Models also include controls for gender, age, marital status, religion, economic activity and region.

3. Standard errors have been clustered on year of interview given the inclusion of an aggregate level variable on concerns about race and immigration.

4. *** $p < .001$, ** $p < .05$ and * $p < .1$.

It could be argued that the selective liberalisation that has been identified may be due to those with low levels of education ‘catching up’ with more educated groups. However, there are two reasons why this potential criticism can be refuted. Firstly, [Table 6](#) reveals that over the whole period the lowest reduction in the mean level of attitudes towards homosexual relations was observed for the least educated group (those leaving school at 15) but there was a relatively high fall in the final period for this group - and especially people who left school at 16 - when levels and concerns about immigration peaked. Secondly, our findings are consistent with empirical studies that have identified the key factors in explaining the decision to exit the EU following the 2016 referendum. Not only were older and less educated highly concentrated amongst leave voters but this group also reported relatively high levels of English nationalism and strong negative attitudes towards migrants ([Clarke et al. 2017](#); [Goodwin and Milazzo, 2017](#)).

The results from estimating equation (8) are displayed in [Table 7](#). These provide further support for selectively liberal attitudes amongst certain groups of white individuals in the period immediately before the EU

Table 6. Change in mean attitudes towards homosexual relations by educational group.

Age left FT education	Period 1-2		Period 2-3		Period 3-4		Overall	
	Change	%	Change	%	Change	%	Change	%
15 or under	-0.16	-4	-0.54	-13	-0.68	-19	-1.39	-32
16	-0.31	-8	-0.69	-20	-0.68	-24	-1.68	-44
17	-0.34	-9	-0.69	-20	-0.62	-23	-1.65	-44
18	-0.35	-10	-0.66	-21	-0.51	-20	-1.52	-44
19 or over	-0.38	-12	-0.58	-20	-0.42	-18	-1.38	-42
Still in FT ed	-0.37	-12	-0.53	-20	-0.34	-16	-1.25	-42
All	-0.34	-9	-0.72	-20	-0.69	-24	-1.75	-44

Table 7. Ordered probit estimates of decades, views towards death penalty and interaction terms for attitudinal variables for whites.

	Homosexual relations		Pre-marital sex		Stiffer Sentences	
	Coef.	S. E.	Coef.	S. E.	Coef.	S. E.
1990-99	-0.352***	0.054	-0.300***	0.051	0.186***	0.040
2000-09	-0.846***	0.051	-0.641***	0.048	0.370***	0.039
2010-15	-1.394***	0.054	-1.080***	0.052	0.306***	0.040
Agree/Str Agr with Death Penalty	0.336***	0.055	-0.084	0.049	1.000***	0.043
Ag/Str Agr with D.P. × 1990s	0.010	0.066	0.024	0.061	-0.147***	0.048
Ag/Str Agr with D.P. × 2000s	-0.051	0.062	-0.035	0.058	-0.177***	0.046
Ag/Str Agr with D.P. × 2010s	-0.139**	0.065	0.106*	0.063	-0.085*	0.048
R-squared	0.146		0.124		0.087	
N	19,089		19,442		41,794	

1. Reference categories are 1980s and does not agree with the death penalty.

2. Models also include controls for gender, age, education, marital status, religion, economic activity and region.

3. Robust standard errors are reported.

4. *** $p < .001$, ** $p < .05$ and * $p < .1$.

referendum. In particular, the coefficient attached to the interaction between the dummy variables indicating support for the death penalty and for the 2010-15 period is negative and significant at the 5% level. This implies that the decline in intolerance towards homosexual relations was by far the

largest for those supporting the death penalty in the 2010-15 period. This is consistent with the cultural backlash explanation (Norris and Ingelhart, 2019) for support for populist movements such as Brexit. In contrast, for attitudes towards pre-marital sex there was an opposite (positive) coefficient attached to the interaction term between agreement with the death penalty and the 2010-15 period, which was significant at the 10% level. The coefficient on this interaction term was negative and significant at the 10% level in the model for attitudes towards stiffer sentences. However, this coefficient is far smaller than those observed for the other two time periods shown in the table, which were also significantly different at the 1% level relative to reference time period of 1983-89.

Concluding remarks

To explore the phenomenon of selectively liberal expression captured in our model we have contrasted attitudes to homosexuality with those towards pre-marital sex and stiffer sentences. We highlight the direct effect from the arrival of immigrants (and their offspring) who generally have less liberal attitudes compared to the ethnic white population, especially regarding attitudes towards homosexual relations. More pertinently, we explore the indirect effect highlighted in our model, whereby a proportion of the in-group may have liberalised their attitudes towards previously salient out-groups because there may be a current culturally conservative out-group whom they hold in greater distaste.

We did not have survey data that would directly capture the strategic reasoning contained within the indirect effect. However, we do believe that we provide evidence suggesting a specific type of selectively liberal expression. That is, in addition to culturally changing attitudes, there is also a strategic component of selecting liberal attitudes in those matters for which the conservative attitudes of immigrants/minorities are strongest and thus adopting a more liberal position will cause immigrants/minorities (especially certain groups such as Muslims) more harm. We provide statistical evidence that is compatible with our theory regarding the considerable liberalisation of attitudes towards homosexual relations that have been observed in Great Britain over recent decades. This is most noticeable for certain groups - especially whites with low levels of education and those in favour of the death penalty in the periods in which attitudes towards immigration were most negative. Moreover, on an issue such as law and order, where Muslims hold quite conservative views, there is no evidence of liberalisation amongst the white population that have also held traditionally conservative views. Perhaps, this is because Muslims do not hold especially contrasting views on law and order. We do not, however, make a strong causal claim that immigration and the higher profile of the Muslim community has definitively

generated a selectively liberal response towards LGBT people. Nonetheless, we have presented evidence that we believe is highly suggestive of this link.

Given the reference we made in the introduction to the relevance of the argument made here to countries such as France and the Netherlands, it would be interesting if the approach here could be replicated outside the UK. Our hunch is that the possibility of selective liberalisation investigated here exists in many other Western countries, especially where the radical right has prospered. We in no way dispute that the huge liberalisation in attitudes towards LGBT rights is for the very largest part sincere. In this paper we have drawn attention to that, but the focus of the paper has been on the theoretical argument for selective liberalisation and the suggestive evidence for that. Furthermore, if the reader agrees that liberalisation is a good thing, we conjecture that what begins as a strategic alteration of preference can then become embedded and sincere. Nonetheless, to the extent that a minority of attitudes are potentially not sincere, we also conjecture that a change in the political climate that creates different group alliances and antagonisms may reveal currently concealed, sincerely held, and hostile beliefs towards LGBT rights and for that reason there should not be complacency that liberal attitudes can be taken for granted.

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ORCID iDs

Alan Collins  <https://orcid.org/0000-0001-9805-9091>

Colin Jennings  <https://orcid.org/0000-0002-5554-3825>

Supplemental Material

Supplemental material for this article is available online.

Notes

1. This relates to perceptions of various aspects of ethnic identity including ‘openness to majority social norms’. This has been empirically explored from a labour market perspective by [Gorinas \(2014\)](#).
2. For early social psychological analyses of the formation, composition and nature of in-groups and out-groups see [Allport \(1954\)](#); [Tajfel and Turner \(1979\)](#) and [Brewer \(1999\)](#).
3. Our paper also relates to the literature on homonationalism ([Puar \(2007\)](#)), which points to the potential for nationalism to be positively associated with a concern for LGBT rights. However, this paper is focused more on the *expression* of concern for LGBT rights as opposed to genuine concern.
4. In a series of papers [Berggren and Nilsson](#) study factors such as economic growth, economic freedom and globalisation that may have contributed to the increase in tolerance over this period on matters of sexuality and beyond ([2013](#); [2015](#) and [2016](#)).
5. For empirical studies related to homonationalism in the context of radical right political parties in Western European electoral competition, see [Lancaster \(2020\)](#); [Spierings et al. \(2017\)](#) and [Spierings \(2021\)](#). We note that there are many openly LGBT people who have been central to radical right parties. Their liberal attitudes are clearly sincere, and their political ideology is related to their perception that Muslims are hostile towards them ([Röder, 2015](#)). But that does not preclude the possibility that many other members and supporters of such parties are strategic in their support for LGBT rights. [Diermeier and Niehaus \(2022\)](#) find a potentially different source of strategic reaction to immigration in the form of increased support for welfare to the elderly as a perceived in-group containing few immigrants.
6. The indirect effect is similar to the mechanism explored in [Glaeser \(2005\)](#) where voters sometimes support policies that would appear to hurt them but do so because they believe that they are more than compensated by the pain it inflicts on the group that they perceive to be their enemy.
7. Note that we are presenting expression of intolerant views towards LGBT people as attracting increasing stigma costs over time. An alternative approach, which would give analytically the same result, would have been to argue that expression of tolerance towards LGBT people brings a benefit in the form of expressive utility in terms of social acceptance ([Hamlin and Jennings 2011, 2019](#)). This would also help resolve an objection to the model that individual actions do not bring instrumental consequences. Nonetheless, the model constructed here without an expressive dimension is concise and captures the key idea of selective tolerance.
8. There is a fairly large literature on the index number problem and the appropriate way to weight the coefficients in decompositions. [Oaxaca and Ransom \(1994\)](#) provide a detailed discussion on this matter. The decompositions in this study are

based on the estimated coefficients from pooled regression models containing the samples for London and the rest of Britain, based on the routine outlined by Jann (2008).

9. The approach has also been widely applied in a range of other contexts, including Jürges (2007), Jepsen and Jepsen (2009) and Ueffing et al. (2015).
10. This variable has been obtained from the Ipsos MORI Issues Index. These data have been compiled from a question about what are the most important issues facing Britain today that is asked to a sample of individuals each month. See <https://www.ipsos.com/en-uk/issues-index-archive> for further details. The monthly responses regarding concerns about race and immigration have then been averaged to create an annual measure which is then matched into the BSAS data. Figure A1 in the Appendix shows how this measure fluctuated between 1983 and 2015.
11. English (2019) also reports the measure for regions but the trends are not so clear, possibly because some of the items will be based on relatively small samples, especially for certain regions.
12. There are no variables in the BSAS that can be used to provide a consistent measure of public opinion towards immigration over time or on the immigration status of respondents.
13. A single ethnic minority dummy has been included because of changes in the ethnic group question asked in the BSAS over time. However, the inclusion of religious controls also means that the main cultural differences between ethnic groups can be captured, especially given the relationship between ethnic and religious groups in the UK.
14. As noted earlier, there has however been a change in the regional rankings with regards to attitudes towards homosexual relations over time, with London moving from the most to least liberal region in this regard over the past three decades. This is largely due to the increased levels of immigration and multiculturalism in London (Collins and Drinkwater, 2017).
15. Attitudes towards pre-marital sex were very similar in London and the rest of Britain, which contrasts with those for homosexual relations.
16. There is no consistent question on attitudes towards immigrants in the BSAS over the periods of time that we are examining that would potentially enable a more direct test of the selective liberalisation effect that has been outlined.
17. A very similar result is obtained if the model is estimated using OLS, where the coefficient is -0.237 and with a slightly smaller p -value (.001 compared to .004).
18. From Table A3 it should be noted that the attitudes of ethnic minorities are significantly liberalising from the 2000s onwards. However, immigrant/ethnic attitudes (especially Muslims) are still much less liberal than the white community throughout all time periods and we contend that it is the perception of Muslims as conservative on LGBT rights that is more relevant to the low education white community identified in Table 4 than whether Muslims are becoming relatively less conservative.

19. The standard errors reported in Table 5 have been clustered around year, in accordance with the correction introduced by Moulton (1990).

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